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August 7, 1980

NEW LEADERS NAMED
BY SEABURY PRESS

NEW YORK -- The Seabury Press, an official publishing house of the Episcopal Church, has announced the appointment of Edward J. Bermingham as President and Chief Executive Officer and Avery Brooke as Vice President and Publisher. Werner Mark Linz, Seabury's President and Publisher since 1973, has left Seabury to establish the Crossroad Publishing Company, a new and independent publishing house.

Crossroad has acquired from Seabury a backlist of books and will substantially continue the international publishing programs developed under the Herder & Herder imprint and then carried on by Mr. Linz at the Seabury Press, including works by Karl Rahner, Edward Schillebeeckx, and Karol Wojtyla (Pope John Paul II). Crossroad will be cooperating closely with Seabury and use their distribution services at Somers, Conn.

Mr. Bermingham comes to Seabury after a career of 35 years in investment banking during which he served as a Vice President of Dillon, Read, and Co., Inc., and as Chairman and Chief Executive Officer of Columbia Ventures, Inc. He has been a trustee of the Seabury Press since 1973.

Mr. Bermingham is a director of Columbia Ventures, Inc. and SFM Corporation. A graduate of St. Paul's School, he holds a degree from Yale University.

Avery Brooke was founder and President of Vineyard Books, which published quality trade paperbacks. Vineyard's imprint, established in 1971, was sold to the Seabury Press in 1978. Mrs. Brooke graduated from the Rhode Island School of Design and later attended Union Theological Seminary and General Theological Seminary. She is the author of eight books on spirituality and editor of one of Seabury's lead titles for the fall, The Vineyard Bible.

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Seabury's new President stated: "I expect to spend most of my time on the business affairs of the Seabury Press. Avery Brooke comes to Seabury with splendid publishing credentials, and I am confident that under her guidance the Press will maintain the tradition of high quality ecumenical publishing established by Mr. Linz."

Asked about Seabury's future publishing programs, Mrs. Brooke stated her intention to continue and expand Seabury's present programs in religious publishing. "I am particularly interested in the future of American speculative theology, in the relationship between Christianity and other faiths, in spirituality, and in books of an ecumenical nature that will -- quite simply -- be useful to Christians. I also wish to increase the number of titles Seabury publishes that offer the best of our Anglican heritage in such a fashion that it is available and useful not only to Episcopalians, but to all Christians. We have much to offer the world as well as ourselves."

The Seabury Press specializes in books of general religious interest, contemporary theology, and books for the Episcopal Church. These titles have appealed to a widening audience to the extent that under Mr. Linz' leadership yearly revenues grew from a million dollars to a current five million. The complete backlist of the Seabury Press includes some 1,000 titles.

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